

# IT'S TIME FOR TOKYO.

FinCity.Tokyo

Discover Tokyo's thriving ecosystem for asset management, fintech, and sustainable finance.

**#3 globally**

**#1 in Asia**

among financial centers  
(GPCI2024-Financial Centers)

**US\$2.055 trillion**

in nominal GDP, higher than any other city in the world, on a par with Canada (CEOWorld 2024)

**US\$7.1 trillion**

in market capitalization on the Tokyo Stock Exchange (JPX Group, July 2025)

**#1**

in world-class Greentech patents (EconInsight, 2024)

**#10**

among global startup ecosystems (Startup Genome, 2024)

**Approx. US\$15 trillion**

in household financial assets in Japan. Over half is in cash deposits, which upcoming legislative changes aim to unlock — a huge opportunity for asset managers.

**WHY  
TOKYO?**

- Deep stock and bond markets backed by ultra-secure financial infrastructure
- Huge concentration of banks, financial institutions, technology giants, venture capitals and startups
- Finance sector directly connected to Japan's formidable industrial prowess
- Multilingual one-stop business support and easy access to talent across finance and technology
- Flourishing green finance sector, with fast-growing markets for green bonds and ESG/impact investment

**The Organization of Global Financial City Tokyo**

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**#TokyoFinanceHub**



<https://fincity.tokyo/en>



# CAPTURE OPPORTUNITIES IN TOKYO.

## ABOUT FINCITY.TOKYO

FinCity.Tokyo is a public-private partnership established in 2019 to raise Tokyo's profile as a global financial center. We are sponsored by over 50 member organizations, including major financial institutions and institutional investors. Our tasks are:

- Communicate the strengths of Tokyo's finance ecosystem to the world
- Attract talent, funds, information and technology from around the globe
- Support the growth of asset management and fintech in Tokyo
- Make policy recommendations based on engagement with the global financial community

## HOW WE CAN HELP YOU

- **Entry point to Tokyo's finance ecosystem**  
FinCity.Tokyo can advise on all aspects related to navigating Tokyo's finance ecosystem and help you make use of assistance provided by the Tokyo Metropolitan Government, including subsidy programs and business support offices (Business Development Center Tokyo/ Access to Tokyo).
- **Attraction U Program**  
Business launch support for overseas asset management and fintech firms, including a subsidy of JPY30 million, business matching and more.
- **Emerging Managers Program**  
Connecting domestic emerging managers with asset owners through business matching, seminars and more.



*FinCity.Tokyo gave us an insider's route into Japan's financial ecosystem. We could prepare for our Tokyo office opening out of Toronto, as they supported us with all practical aspects including search for an office space and accessing legal support for incorporating an entity. We were also able to get our name widely known to the Japanese financial services firms through opportunities to pitch at their events.*

Christina Cai, Co-Founder and COO of Lydia.ai



### Business Development Center Tokyo(BDCT)



<https://www.investtokyo.metro.tokyo.lg.jp/en/our-supports/bdc-tokyo/>

### Access to Tokyo(A2T)



<https://www.investtokyo.metro.tokyo.lg.jp/en/our-supports/access-to-tokyo.html>

### #TokyoFinanceHub

